

# SUPPORTING KIDDS, INC. Website Privacy Policy

Effective Date: 10.30.2020

This Privacy Policy describes how we collect, use, disclose and store information you provide to us. This Privacy Policy applies to <https://connecttothelight.org> (the “Website”), which is owned and operated by Supporting Kidds, Inc. For purposes of this agreement, the terms “we,” “us,” and “our” refer to Supporting Kidds, Inc. “You” and “Your” refers to you, as a user of the Website.

This Privacy Policy identifies:

- The types of information that we may collect from You when You interact with our Website;
- Your ability to review or modify any Personal Information (as defined below) that we collect from You;
- How material changes to this Privacy Policy are shared with You;
- The effective date of this policy;
- How we use and process the information that we receive; and
- If and why Personal Information may be disclosed to third parties.

**PLEASE READ THIS PRIVACY POLICY CAREFULLY BEFORE USING THIS WEBSITE. BY USING THE WEBSITE AND ACCESSING ITS CONTENT, YOU ACCEPT AND AGREE TO BE BOUND BY THIS PRIVACY POLICY AND OUR TERMS OF USE [[Terms Of Use](#)]. IF YOU DO NOT AGREE WITH ANY PART OF THIS PRIVACY POLICY OR OUR TERMS OF USE, YOU MAY NOT ACCESS OR USE THE WEBSITE.**

## **1. Changes To The Privacy Policy.**

We reserve the right to modify this Privacy Policy at any time, in our sole discretion. We will notify You of any changes by posting them on our Website, at which time they will become effective. Your continued use of the Website after such posting will constitute Your acceptance. Therefore, You should check this Privacy Policy regularly.

## **2. Information We Collect.**

Information we may collect includes, but is not limited to: name, home address, phone number, email address, payment information, IP address, location information, visit information, and device or browser information.

We may collect “Non-Personal Information” and “Personal Information.” Non-Personal Information includes information that does not identify You as an individual. This can be information such as browser type, operating system, webpages visited, and time and date of visit. Personal Information includes any contact information or personal information which You may provide when subscribing to our mailing list, posting on our Healing Well, purchasing products, or using any other interactive services provided on the Website. This Personal Information may include contact data, demographic data, and/or certain usage data. We encourage You not to disclose any sensitive personal information on our Website user forums such as the “Healing Well.”

**Information Collected Via Technology:** The information that we collect and how we process it ultimately depends on how You use and access the Website. To use our Website You do not need to submit any Personal Information. However, some Non-Personal Information will be collected automatically by us and our service providers through the use of cookies and similar data collection tools in an effort to improve the quality of our Website. “Cookies” are small computer files sent to or accessed from a user’s web browser or computer hard drive. Cookies enable us to collect Non-Personal information about that user and keep a record of the user’s preferences when utilizing our Website, both on an individual and aggregate basis. Your web browser may provide You with ways to control cookie behavior or even disable cookies completely.

**Information You Provide:** We collect the information and content You provide to us, such as when You submit content to our Website, purchase products on our Website, or voluntarily subscribe for updates from our Website. By subscribing, You are authorizing us to collect, store and use Your email address in accordance with this Privacy Policy. The Website may offer users the opportunity to submit or publish photographs, images, artwork, text and other content (collectively “User Content”). User Content may be made available to others and may be used in unexpected ways. User Content is submitted at the sole risk of the user. We may access and use Your User Content consistent with this Privacy Policy. As stated in our Terms of Use [[Terms of Use](#)], User Content is not always moderated but it may be modified or deleted (in whole or in part) in our sole discretion.

## **3. How We Use And Share Information.**

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**Personal Information:** Except as otherwise stated in this Privacy Policy, we do not sell, trade, rent or otherwise share for commercial purposes Your Personal Information with third parties without Your consent. We may share Personal Information with vendors who are performing services for us. In general, the Personal Information You provide to us is used to help us communicate with You. For example, we use Personal Information to contact users in response to questions, solicit feedback from users, provide technical support, complete user purchases, and update users on new posts from the “Healing Well”. We will also use Personal Information such as contact information or credit card information to process any user purchases, such as purchases of our virtual “Light” products. We may share Personal Information with outside parties if we have a good-faith belief that access, use, preservation or disclosure of the information is reasonably necessary to meet any applicable legal process or enforceable governmental request; to enforce applicable Terms of Use, including investigation of potential violations; address fraud, security or technical concerns; or to protect against harm to the rights, property, or safety of our users or the public as required or permitted by law.

**Non-Personal Information:** In general, we use Non-Personal Information to help us improve the Website and customize the user experience. We also aggregate Non-Personal Information in order to track trends and analyze use patterns on the Website. This Privacy Policy does not limit in any way our use or disclosure of Non-Personal Information and we reserve the right to use and disclose such Non-Personal Information to our partners, advertisers and other third parties at our discretion. In the event we undergo a business transaction such as a merger, acquisition by another entity, or sale of all or a portion of our assets, Your Personal Information may be among the assets transferred. You acknowledge and consent that such transfers may occur and are permitted by this Privacy Policy, and that any acquirer may continue to process Your Personal Information as set forth in this Privacy Policy.

#### **4. Do Not Track Requests.**

We currently do not respond to “Do Not Track” requests from Web Browsers, as there is not yet an industry wide understanding of how to interpret such requests or how to define “tracking.”

#### **5. How We Protect Information.**

We employ reasonable security measures designed to protect the security of all information submitted through the Website. However, the security of information transmitted through the internet can never be guaranteed and these measures do not guarantee that Your information will not be accessed, disclosed, altered or destroyed by breach of our technological security measures or server software. By using our Website, You acknowledge that You understand and agree to assume these risks.

#### **6. User Requests for Changes to Information.**

To request the removal of User Content from our Website or to remove Your personal information from our mailing list(s), please contact [support@supportingkidds.org](mailto:support@supportingkidds.org). In some cases, we may not be able to remove Your personal information, in which case we will let You know if we are unable to do so and why. Additionally, we will have no responsibility for, or ability to amend or delete, copies of user content provided in our “Healing Well Updates” sent to subscribers. Therefore, any such User Content should be reviewed carefully before submission.

#### **7. Links To Other Websites.**

As explained in Section 8 of our Terms of Use [[Terms Of Use](#)], our Website may provide links to or compatibility with third-party websites. However, the use or access of any such websites will be governed by their own privacy policies. We encourage our users to read the privacy statements and terms of use of these other websites before proceeding to use them.

#### **8. Children’s Privacy.**

Our Website is not intended for use by anyone under the age of 18. The Website does not knowingly collect information from anyone under the age of 18. In the event that we learn that we have gathered personal information from anyone under the age of 18, we will delete that information in accordance with applicable law. If You believe we have collected such information, please contact us at [support@supportingkidds.org](mailto:support@supportingkidds.org).

#### **9. Contact Us.**

If You have any questions regarding this Privacy Policy or any other policies on the Website, please contact us by sending an email to [support@supportingkidds.org](mailto:support@supportingkidds.org).